

# Silver Oak University

# Silver Oak College of Aviation Technology

# Master of Business Administration Aviation

Academic Year: 2024-25

# Department of Aviation

#### Vision

To cultivate tomorrow's graduates through innovative education, fostering integrity, ethics, and insights into the aviation industry.

### Mission

1) Prioritize education grounded in management fundamentals to empower students to excel and enhance their skills

2) Instil research proficiency for analysing and tackling emerging issues and challenges in the dynamic industry environment.

3) Equip students with expertise, resources, and ethical principles to navigate today's business landscape effectively.

## **Program Educational Objectives (PEOs)**

Students will be able to:

PEO1 : To achieve effective communication skills and advanced proficiency for a successful career in industry and business.

PEO2 : To provide an excellent academic environment that fosters creativity, critical thinking, responsibility, teamwork, and leadership throughout their careers.

PEO3 : To demonstrate competency across business disciplines by applying core business principles ethically within the business environment.

#### **Program Specific Outcomes (PSOs)**

Students will be able to:

PSO1 Demonstrate their grasp of fundamental concepts and innovative problem-solving abilities in the aviation sector, emphasizing planning, implementation, and management of aviation businesses.

PSO2 Exhibit their employable skills for relevant roles in line with current aviation trends, combining strong conceptual knowledge with comprehensive industrial simulation training.

### **Program Outcomes (POs)**

Students will be able to:

PO1 Domain knowledge: Acquire knowledge and skills required by the industry and business sector.

PO2 Analytical Thinking: Evaluate different business problems using analytical and creative, and integrative abilities and to solve business problems in an ethical manner.

PO3 Communication Skill: Enabling effective communication with stakeholders at all levels within and outside the organization.

PO4 Business problem solving: Apply knowledge of management theories and practices to solve business problems.

PO5 Leadership Ability: Ability to develop value-based leadership.

PO6 Achieving Business Goal Ability: Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.